



## The “M.O.R.E” Program

Mustang Organizations Rallying Enthusiasts

# Mustang Organizations Rallying Enthusiasts

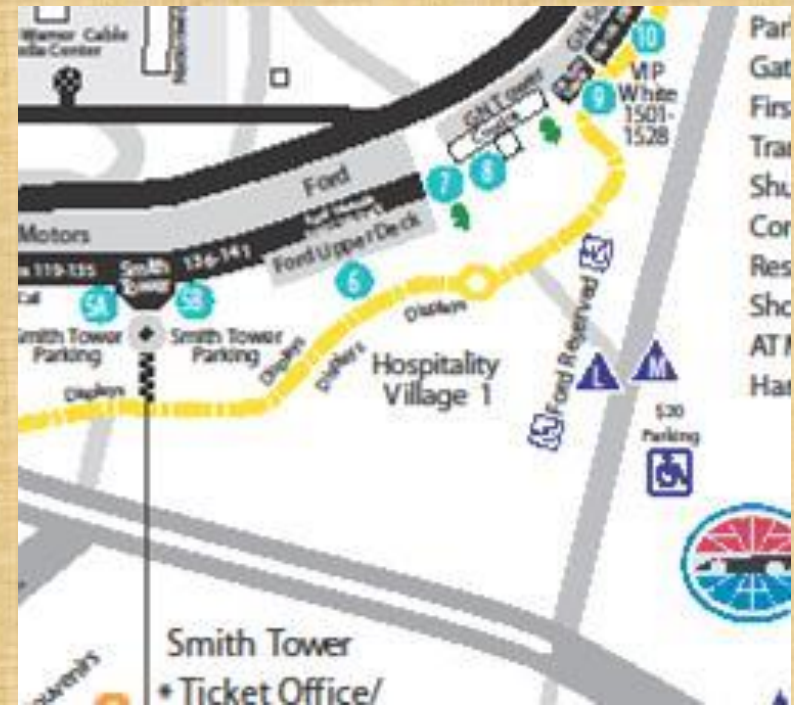
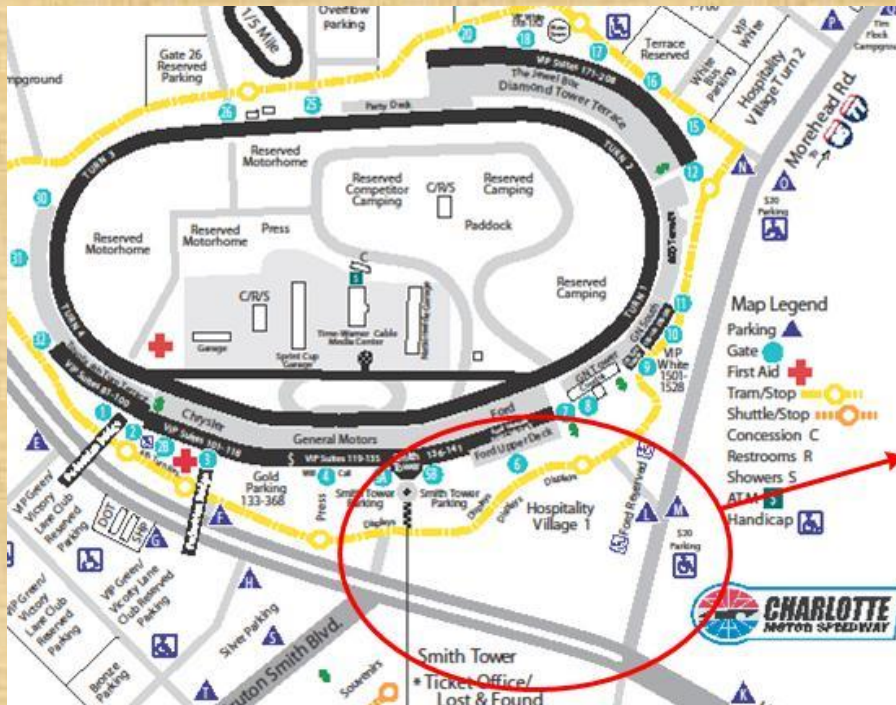
In past Mustang birthday events the Mustang Club of America, as the hosting organization, has made a number of attempts at allowing clubs, registries, and various organizations to gather together, at the venues so as to be able to park together, interact with one another and participate in the event activities as a group.

The Mustang 50<sup>th</sup> Birthday Celebrations will be no different.

## IMPORTANT NOTICE

**The MORE program for Las Vegas is still under development and information for participation in the program there will be forth coming shortly. The qualifying requirements in this presentation will be the same for Las Vegas, so the process can still be initiated for that venue also!!**

- At Charlotte Motor Speedway, an area adjacent to the Main tower entrance has been selected for the “MORE” area.
- The map below shows the general layout of the Charlotte Motor Speedway.
- The map on the right shows a blow up of the area designated for MORE group parking.



Referred to as “Hospitality Village 1”, this area is all paved and wide open.

Depending on the number of participating Organizations, it will be marked off into areas and labeled with each groups identifying name and number. The next four slides show photos of the overall area which has 1500 regular parking spaces.

# Main Speedway Entrance





← Looking East

Looking Southeast →





← Looking West





# Looking South Southwest



# Mustang Organizations Rallying Enthusiasts

What participation in the MORE program gives you:

- Designated parking area for your group or organization.
- Members of your group can come and go as they please from your area (not allowed if parked inside speedway).
- Up close parking to the speedway (adjacent to main entrance) .
- No cost to participate in the MORE program.
- Greater visibility of your group for those coming and going to the event.
- Tents allowed in your area if properly anchored (minimum 25lbs each leg, and your organization will be responsible for any damage tent causes).

# How to qualify your organization for MORE program participation

As with any program like this, in order to make it work and be properly executed, prior planning and coordination of all the players is essential.

1. A minimum of 20 cars are required to reserve a MORE parking area for your group.
2. Deadline to apply for a MORE parking area is March 15<sup>th</sup> 2014.
3. All areas will be assigned on a first come first served basis beginning closest to the main entrance.
4. Your group will be assigned an exclusive number by which to identify it.
5. All participants in your group must be registered for the Mustang 50<sup>th</sup> Birthday Celebration with a minimum of 1 Mustang + 1 person.
6. You must provide the MORE program coordinator an excel spreadsheet listing the following data for persons in your group that wish to participate:
  - a. Name
  - b. Address
  - c. Phone
  - d. Email address
7. Participants must acknowledge that they are committed to parking in their assigned MORE parking area. Their Dash card will indicate such.

# Contact Information

**The MORE Program coordinator is Steve Prewitt  
His contact information is:**

**Steve Prewitt  
650 Kingston Rd  
Grovetown, GA 30813**

**Cell Phone (preferred) 706-830-8613  
Home Phone (alternate contact) 706-860-4535  
Email – [gtony94@aol.com](mailto:gtony94@aol.com)**

**Please do not call after 8PM Eastern time**